PROJECT BUILD UP

RFP Kickoff & Informational Session
May 6, 2025

Introductions

Amanda Henry
Managing Director

Trevor Henry
Associate Director

PROJECT BUILD UP | Building the Workforce to Address Problem Gambling

House Keeping

- If you have any logistical or content questions, please type them into the Q&A box.

- Close Captions/transcription is available upon request. Click the CC/Live Transcript button on the bottom of your screen.

PROJECT
BUILD UP | Building the Workforce to Address Problem Gambling

Funding Opportunity At-A-Glance

Available Funding	Up to twenty (20) awards of up to $25,000 per year for two years. Maximum of up to $50,000 per organization.
Grant Start Date	September 1, 2025
Eligible Applicants	Massachusetts based non-profit 501(c)3 organizations or groups with a 501(c)3 fiscal sponsor are eligible to apply.
Eligible Activities	Activities that aim to increase the capacity for community-based organizations and service providers to promote and provide problem gambling treatment services in Massachusetts.
Application Deadline	Monday, June 2, 2025, at 11:59 PM EST
Funding Notifications	August 1, 2025
Contact	projectbuildup@hria.org
Website	https://www.m-tac.org/pbu-grants/

PROJECT
BUILD UP

Building the Workforce to Address Problem Gambling

Purpose of Funding

- Expand capacity to promote and provide **outpatient problem gambling treatment services**.

- Build **workforce capacity** to serve identified **target populations**.

- Prioritize organizations serving **populations at higher risk** for problem gambling.

- Integrate racial equity, lived experience, and culturally responsive strategies.

PROJECT
BUILD UP | Building the Workforce to Address Problem Gambling

Continuum of Behavioral Health and Addiction

Prevention	Treatment	Recovery
• Screening and outreach programs that screen for addictive behaviors.	• Clinical and other types of approaches to treat addictive behaviors.	• Programs to support recovery for addictive behaviors/addiction, including peer-supported and peer-led recovery.

Problem Gambling Workforce

- This refers to people with a **diversity of expertise** who work to help people with problem gambling.

- This may include:
  - Outreach Coordinators & Ambassadors
  - Peer Support & Recovery Specialists
  - Community Health Workers (CHWs)
  - Licensed Counselors & Therapists

Outpatient Treatment Services

- Programs and activities designed to help people **treat problem gambling and recover** from problems related to gambling.

- This may include:
  - Peer support
  - Counseling
  - Support groups
  - Therapy
  - Intensive day treatment
  - Other types of therapeutic or billable clinical services

Target Populations

- Individuals **most at risk** for developing gambling problems, include:
  - Individuals with a history of substance use and/or mental health challenges
  - Youth and young adults
  - Boys and men
  - Immigrants and communities of color
  - Individuals with a family history of gambling problems and/or addiction
  - Individuals excessively engaging in other high risk or addictive behaviors, like gaming, online shopping, sex, etc.
  - Individuals living in communities with high rates of gambling
  - Individuals experiencing financial vulnerability

Eligibility

- All Massachusetts based non-profit 501(c)3 organizations or groups with a 501(c)3 fiscal sponsor are eligible to apply.

- Priority will be given to the MDPH BSAS outpatient substance use and gambling treatment agencies because these agencies often deal with co-occurring issues of problem gambling, substance use, and mental health.

Eligible Applicants

Existing Problem Gambling Treatment Providers	Community-based organizations and service providers already offering problem gambling treatment to target populations, including MDPH Bureau of Substance Addiction Services (BSAS) outpatient substance use treatment programs.
New Providers Committed to Treatment Services	Community-based organizations and service providers that serve target populations and plan to begin offering outpatient treatment services by the end of the grant period.
Referrals and Workforce Capacity-Building Partner	Community-based organizations that do not currently provide treatment services but have an established or will be establishing a partnership with a therapeutic or clinical treatment provider.

PROJECT
BUILD UP

Building the Workforce to Address Problem Gambling

Ineligible Applicants

- Individuals

- For-profit businesses

- Local and state governments, including municipalities such as health departments

- Quasi-governmental agencies

- Colleges and universities

PROJECT
BUILD UP | Building the Workforce to Address Problem Gambling

Eligible Activities

- Aim to increase the capacity for community-based organizations and service providers to promote and provide problem gambling treatment services in Massachusetts

- Enhance workforce development and improve access to treatment and treatment outcomes

- Implementation of additional workforce development activities or innovative strategies for treatment can be proposed as part of your application but would require approval from the PBU and OPGS teams.

PROJECT
BUILD UP | Building the Workforce to Address Problem Gambling

Required Materials

All applicants must submit the following items through our Blackbaud portal:

- Responses to application questions (organizational information and capacity building needs)

- Narrative (written, presentation slides, or video)

- Workplan using provided template

- Budget using provided template

- Partnership letter using provided template (if applicable)

- Proof of tax-exempt status and W-9

PROJECT
BUILD UP   Building the Workforce to Address Problem Gambling

Awardee Expectations

Upon Grant Notification	• Finalized budget and workplan • Subcontract/grant agreement
Reporting	• Budget spending • Progress on workplan • Successes and challenges • Ongoing programmatic feedback and evaluation
Annual Reporting	• Financial expenditures and outcomes • Pre and post survey to track changes in workforce and capacity. • Join a final close-out meeting to share overall reflections on the grant experience.
Ongoing TA	• Check-ins between grantee organization lead/program staff and PBU grant management team • Opportunities to connect with M-TAC's clinical consultant team • Information sharing with grantee organizations about M-TAC's training opportunities, MAPGS certification tracks, and relevant learning opportunities such as the yearly OPGS Conference.

Applicant Support

- **Tips For a Successful Application** (Webinar) on May 15th, 11AM-12PM

- **Office Hours** on May 20th and 27th, 2-3PM:

- **Blackbaud Portal Walkthrough** (Recording)

- **Budget Development** (Recording)

- **Frequently Asked Questions** (FAQ)

PROJECT
BUILD UP

Building the Workforce to Address Problem Gambling

Q&A

Contact Information

- Website: https://www.m-tac.org/pbu-grants/

- Questions: projectbuildup@hria.org

- For technical support with the Blackbaud portal, email grants@hria.org and use "Project Build Up 2.0" as the subject line.

PROJECT
BUILD UP | Building the Workforce to Address Problem Gambling